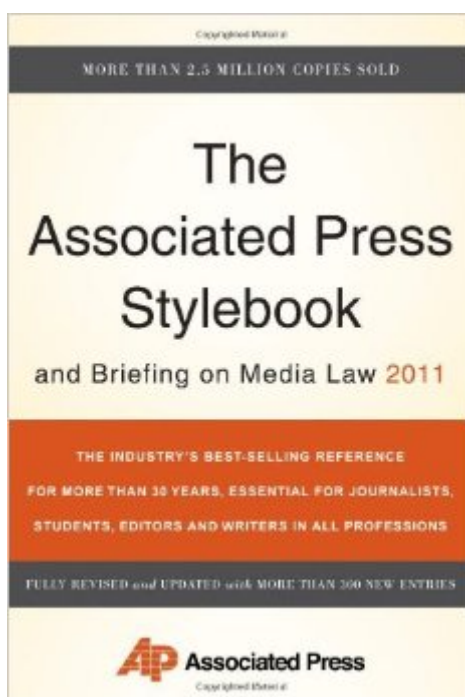


The book was found

The Associated Press Stylebook And Briefing On Media Law 2011 (Associated Press Stylebook & Briefing On Media Law)



Synopsis

The style of the Associated Press is the gold standard for news writing. With The AP Stylebook in hand, you can learn how to write and edit with the clarity and professionalism for which they are famous. Fully revised and updated, this new edition contains more than 3,000 A to Z entries—including more than 200 new ones—detailing the AP’s rules on grammar, spelling, punctuation, capitalization, abbreviation, and word and numeral usage.

You’ll find answers to such wide-ranging questions

as:

- When should the names of government bodies be spelled out and when should they be abbreviated?

- What are the general definitions of the major religious movements?
- Which companies do the big media conglomerates own?

- Who are all the members of the British Commonwealth?
- How should box scores for baseball games be filed?

Book Information

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Customer Reviews

Great reference book. Spiral is worth the extra money. Actually makes using so much easier that I like to use it more often. If you’re going to get this book, then I’d definitely splurge and get the spiral.

The AP Stylebook 2011. It is what it is. Great, useful book when working with any kind of writing. Has the "approved" abbreviations and spellings of many confusing or disputed words. Helps me be consistent with the rest of my organization.

I buy one every year just for reference. It's handy and generally organized. Buy the spiral bound version if you want to keep it open to one page/section. The binding on this one is too stiff.

Prior to purchasing The Associated Press Stylebook and Briefing on Media Law 2011, I wondered how the book would benefit my writing career. Since receiving the book I have come to understand the importance of consistency in writing. Capitalization, punctuation, numbers all need to be consistent throughout an organization. The Associated Press Stylebook is designed to show structure for a journalist.

I am a Transcriptionist and did not know that this book existed. I have learned so much and realized I had been doing some things wrong, but in time, I hope to improve my typing skills for my clientele.

I used an older version of the stylebook when I was a public relations and media specialist with a major corporation, Now I am writing a book, and find the new version extremely helpful. It's too bad a couple of area TV news and spots reporters don't use it too. Pleased to see that has it listed. And why not?

I've used AP Style Manuals since the early 1990s. This edition upholds AP's usual high standards. Last time I got one with a perfect binding and learned my lesson. If you are going to be using the manual for regular reference, you need the spiral binding. The perfect binding won't lie flat even if you crack the spine.

You might not agree with all of the AP's writing dicta (or dictum) but it's hardly wise to ignore them. They are the gold standard of news writing and have been around since 1953. In addition to a list of rules that make uniform writing possible, it's also a textbook, a dictionary, and an encyclopedia. It serves the need of a newspaper to keep writing concise and that makes some of the rules seem self-serving, but it is an invaluable aid to promote clarity and precision of language. This Style book, along with "The Chicago Manual of Style", are essential reference material for any writer and are my favorite gifts for graduates from both high school and college.

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